

The Disaster Recovery Information Exchange (DRIE) Gets a New National Sponsor: Premier Continuum A Partnership to Promote Business Continuity Across Canadian Organizations

Premier Continuum Inc. (PCI), a leader in the field of Business Continuity, became National Sponsor of the Disaster Recovery Information Exchange (DRIE) last month. PCI has been an active member of DRIE for many years; its founder and president, Isabelle Primeau, participated in the establishment of DRIE's Quebec division, the Réseau d'Échange en Continuité des Opérations (RÉCO-Québec), and was involved on the Board of Directors from 2003 to 2007. This news therefore comes as a natural next step in the relationship between Premier Continuum and DRIE.

"DRIE is a major player in our industry. It's a forum, a source of information and standards, and an association that really helps us promote the relevance of business continuity to the market and the community. This partnership with DRIE is excellent news. It will create many opportunities for the development of our common work and purpose," says Lucille Bélanger, Growth and Marketing Director.

Founded in Toronto in 1985, DRIE is a non-profit organization with over 1000 business continuity professionals across all Canadian Chapters. The association and its affiliates hold regular meetings, an annual symposium and webinars, all of which allow Premier Continuum's professionals to connect with DRIE members to share, learn and network around current trends and issues.

PCI values this new sponsorship and looks forward to continuing its involvement in DRIE events. The partnership is off to a strong start, with Isabelle Primeau scheduled to give a presentation on how AI helps crisis management teams make better decisions on December 10, 2019, in Toronto.

About Premier Continuum and ParaSolution

Premier Continuum is a leader in Business Continuity, IT Disaster Recovery, and Crisis, Emergency and Risk Management. It offers holistic services including consulting and BCI and ICOR certified training, supported by ParaSolution, its world-class award-winning web-based BCM software, named as a Leader in the Gartner Magic Quadrant for BCM Solutions Worldwide*. The company benefits from a strong presence and tremendous client trust in its market, fueling its worldwide expansion.

Premier Continuum – Increase Organizational Resilience

ParaSolution – Tailor – Grasp – Accelerate – Mobilize

Looking to benefit from Premier Continuum's wealth of expertise? Give them a call today. 1.877.761.6222

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*Gartner "Magic Quadrant for Business Continuity Management Program Solutions, Worldwide," David Gregory, Roberta Witty, September 2019.