

RBC Canadian women entrepreneur awards 2016 WINNERS Isabelle & Marie-Hélène Primeau from Premier Continuum



Montreal, November 17th, 2016 – **Premier Continuum inc. is proud to announce that Isabelle and Marie-Hélène Primeau jointly won the 2016 RBC Canadian Women Entrepreneur Awards for the Micro-Business category.** The RBC Canadian Women Entrepreneur Awards are the pre-eminent national business awards recognizing the country's leading female entrepreneurs. The program is an initiative of Women of Influence, an award-winning organization dedicated to advancing Canadian women.

Out of 5,500 nominees, 18 Finalists from coast to coast were selected to represent 6 Award Categories. The ADP Micro-Business award is dedicated to female entrepreneurs that are owning and operating small businesses demonstrating a successful growth rate. **Isabelle and Marie-Hélène Primeau, representing the East region, won this category.**

"This moment will become a milestone in the history of our firm, inspiring us to a new and exciting level of development and success.

Hopefully, this award will not only energize us and our staff, but will carry an increased awareness of the need for Business Continuity and resilience." – Isabelle Primeau, President of Premier Continuum.

"RBC is honoured to recognize women entrepreneurs and their immense contributions in the Canadian and global economies," says Neil McLaughlin, Executive Vice President, Business Financial Services, RBC. *"Through their passion and dedication, these dynamic women are leaving their mark on the marketplace and their communities. They are an inspiration for other Canadian business owners."*

About the RBC Canadian Women Entrepreneur Awards

The 2016 RBC Canadian Women Entrepreneur Awards are presented by RBC and sponsors ADP, Deloitte, TELUS, and PROFIT Magazine and are the pre-eminent national business awards recognizing the country's leading female entrepreneurs. Now in its 24th year, award recipients are selected based on a variety of criteria including, but not limited to, level of innovation, profitability and community impact. For more information, please visit: www.womenofinfluence.ca/rbc-cwea

About Women of Influence

Women of Influence, now in its 22nd year, is one of North America's leading organizations offering solutions to further women's career advancement. With courses in executive leadership, global events, and print and digital content, Women of Influence annually reaches over 200,000 professional women and men across Canada and internationally. Signature events include the Women of Influence Luncheon Series and the RBC Canadian Women Entrepreneur Awards. For more information, please visit www.womenofinfluence.com

About Premier Continuum

Premier Continuum inc. assists organizations in preventing, preparing and responding to incidents which could interrupt its activities or greatly damage its reputation. Premier Continuum offers a web based software solution, Parasolution, for managing business continuity, developed and improved for over 15 years. Parasolution is experienced in the financial sector and other highly regulated industries. It is simple to use and update in addition to being recognized for its intelligence, its ability to centralize and share information in interdependent multilingual forms and documents. Parasolution is secure with 24/7/365 service and independent audit process validating the reliability of the infrastructure and application. The solution is also known for its flexibility and can adapt to the changing needs of the organization and its different users and integrates new technologies. Premier Continuum also offers consulting services for the implementation, exercise and review of business continuity programs as well as public or private training sessions approved by the Ministry of Public Security of Quebec and developed by the Business Continuity Institute.

For interview requests or further information please contact:

Stéphane Lemonde at 514-761-6222 ext. 1008 or slemonde@premiercontinuum.com